

1.933

7342

This is Our



COOPERATIVE

A FEW FACTS ABOUT IT

Money invested in the enterprise.

\$ _____ borrowed from the Government through REA at _____ interest.

Miles of line.

_____ miles energized.

_____ miles under construction.

Families now served with electricity.

Who owns the lines?

We, the consumer-members, as soon as the Government loan has been paid back.

Who controls the business?

We, the members who use it, control it for our exclusive benefit. Each member has one vote. We elect the Board of Directors we want to run the business for us. They appoint a manager who hires the other employees. The manager is responsible to the Board, the Board to us members.

Who gets the profit from this business?

We don't operate it for profit. We aim to serve ourselves with electricity at the lowest possible cost. There won't be any investor's profits because all benefits go directly and exclusively to us, the users.

Who sets the rates?

Our own Board, with the advice of our manager and of REA.

FACTS in focus

for YOU . . .

QUESTION: *What's the Government in the electric power business for, anyway?*

ANSWER: REA is not in the electric power business. REA was established to make it possible for farmers and their families to get electricity just like the city folks. Private enterprise either could not or would not take the necessary steps. We need electricity more than the city folks. We can use it not only in our homes to provide modern conveniences and comforts to our families, but we also need it to cut farm operating costs and to increase farm income. That is why we decided to serve ourselves with electric power. The Government only provides money on a planned loan and pay-out basis for our cooperative power system.

QUESTION: *How can the cooperative rates be lower than private power company rates?*

ANSWER: Because our cooperative serves members at cost—makes no profit.

QUESTION: *How can a cooperative, composed of folks who know nothing about the electric power business, be expected to operate this electric cooperative successfully?*

ANSWER: Management is in the hands of persons who are experienced or are rapidly gaining experience in such operation. Furthermore, we have constantly available to us the expert counsel and assistance of the REA staff to help us with our accounting, organization, engineering, maintenance, and management problems.

QUESTION: *How do I know the rates aren't going to be raised after I become a member?*

ANSWER: Because all of us members through our Board of Directors have full control over the management of this electric enterprise. One principal objective of our cooperative power system is to keep rates low, rather than to boost them to create profits for stockholders.

QUESTION: I have managed to farm successfully without this new-fangled electricity. I don't need it.

ANSWER: Do you need an automobile, a tractor? Would you use an old wooden plow? Do you manage your land the same way today that you did 10 years ago? Farming, like any other business, can't afford to let progress in methods pass it by. You have adapted modern machinery and new methods to other phases of your farm work. You can't afford not to let electricity help you build a better income for yourself and a better living for your family.

QUESTION: What money risk do I run by becoming a member of this REA cooperative?

ANSWER: You undertake no personal obligation other than the payment of a small membership fee and agreement to pay your electric service bills. You are not personally liable for the repayment of any part of the Government loan. You are subject to no assessments.

QUESTION: I can't afford to have my house wired.

ANSWER: You can't afford not to have your house wired. First, our arrangements with electrical contractors makes wiring inexpensive. And second, the income-producing benefits of electricity can more than pay for the reasonable expenditures necessary to make the use of electricity possible in your home and farm buildings. REA, through our cooperative, will loan any responsible member up to 80 percent of the cost of wiring and installation. The loan runs for 5 years. Many of our members are actually paying off the loan out of increased income on savings they get through the wise and abundant use of electricity.

QUESTION: What does electricity cost?

ANSWER: Basic rates are established for minimum use. In our cooperative we pay \$_____ per month for _____ kw.-hr. As we use more than the minimum amount, the cost per unit goes down. In other words, if you use (minimum) _____ kw.-hr. per month, the most you will have to pay is \$_____.

QUESTION: I can't afford \$_____ a month for electricity.

ANSWER: That's what most of us said before we discovered the truth for ourselves. Let's see what you can't afford . . .

WHAT can't you afford?

Cost per month for old-fashioned, inefficient fuels

	Coal	Oil	Wood	Gas	Ice	Others	Elbow grease	Do not have
Lights.....								
Iron.....								
Radio.....								
Washing machine.....								
Water system.....								
Poultry lighting.....								
Refrigeration.....								
Range.....								
Dairy refrigeration.....								
Water heating.....								
Brooding.....								
Milking machine.....								
Other appliances:								
TOTALS.....	\$	\$	\$	\$	\$	\$	\$	
Grand Total.....	\$							(Plus unnecessary hard work)

ELECTRICITY does the same jobs for . . .

Cost per month for modern electric power
Just one bill, but many economies . . .

Electricity

	Electric costs to do the same things	Your savings will pay for these extra electrical advantages
Lights	\$	\$
Iron		
Radio		
Washing machine		
Water system		
Poultry lighting		
Refrigeration		
Range		
Dairy refrigeration		
Water heating		
Brooding		
Milking machine		
Other appliances:		
TOTALS	\$	\$
	Compare this total with <i>Grand Total</i> on previous page	Advantages you are now paying for BUT NOT GETTING

SPECIAL NOTICE TO PROJECT SUPERINTENDENT

The following information will assist your planning for construction work necessary to bring electric service to my farm.

1. I intend to have my home and farm buildings wired by _____ and
(Date)
shall want service on that date.

2. My building, nearest to the power line, is
_____ feet from the power line.

3. My principal farming business is—

- Dairying
- Poultry
- General farming
- Other (state what) _____

4. I intend to have _____
(Contractor)
wire my home and farm buildings.

5. I want you to have an approved contractor call on me for an estimate on wiring my home and farm buildings.

(Check here)

6. I wish do not wish to take advantage of the Cooperative's financing plan for my wiring.

Signed _____

Tenant or Owner

(Check which)

Address _____
(Highway) (RFD) (School district)

Additional information _____

Caller's name _____

RECEIPT FOR PAYMENT OF MEMBERSHIP APPLICATION

Received of _____

(Applicant's name)

of _____

(Applicant's post-office address)

the sum of \$ _____, pursuant to an application signed this _____ day of _____, 19_____, in payment of the

membership fee in the _____ Cooperative, Inc.

(Name of cooperative)

By _____
(Authorized representative)

The PERFECT FARM-HAND ELECTRICITY!

See how cheaply he works for you!

IN THE FARM HOME

Clock.....	2 kw.-hr. per month
Coffee percolater.....	5 kw.-hr. per month
Curling iron.....	$\frac{1}{2}$ kw.-hr. per month
Dish washer.....	$2\frac{1}{2}$ kw.-hr. per month
Fan (household).....	2 kw.-hr. per month
Fan (kitchen).....	8 kw.-hr. per month
Heater (glowing or radiant).....	1 kw.-hr. per hour of use
Heating pad.....	$\frac{1}{2}$ kw.-hr. per hour of use
House heating (oil burner).....	25 kw.-hr. per month
Household motor.....	1 kw.-hr. per month
Iron (hand).....	5 kw.-hr. per month
Ironing machine.....	10 kw.-hr. per month
Lighting.....	20 kw.-hr. per month
Radio.....	8 kw.-hr. per month
Range.....	120 kw.-hr. per month
Refrigerator.....	35 kw.-hr. per month
Sewing machine.....	$\frac{1}{2}$ kw.-hr. per month
Toaster.....	3 kw.-hr. per month
Vacuum cleaner.....	2 kw.-hr. per month
Waffle iron.....	2 kw.-hr. per month
Washing machine.....	3 kw.-hr. per month
Water heater.....	240 kw.-hr. per month
Water pump (shallow well).....	8 kw.-hr. per month
Water pump (deep well).....	10 kw.-hr. per month

ON THE FARM

Apple butter stirrer.....	$\frac{1}{3}$ kw.-hr. per gallon
Apple cider mill (small jobs).....	1 kw.-hr. per 100 gallons
Barn ventilator (during season).....	$2\frac{1}{2}$ kw.-hr. per cow per month (variable)
Bone grinder.....	22 kw.-hr. per ton
Bottle washer.....	$\frac{1}{2}$ kw.-hr. per 1,000 bottles
Brooder.....	$\frac{1}{2}$ kw.-hr. per chick raised
Churn.....	$1\frac{1}{2}$ kw.-hr. per 100 pounds of butter
Clipper (for horse or cow).....	$\frac{1}{10}$ kw.-hr. per hour of use
Concrete mixer.....	$\frac{1}{2}$ kw.-hr. per cubic yard of concrete
Corn husker-shredder.....	30 kw.-hr. per 100 bushels of corn husked
Corn sheller.....	1 kw.-hr. per 30 bushels of shelled corn (variable)
Cream separator.....	$\frac{1}{2}$ kw.-hr. per 1,000 pounds of milk
Dairy refrigerator (during season).....	30 kw.-hr. per 10 gallons of milk daily per month
Dairy water heater.....	1 kw.-hr. per 5 gallons of hot water (145° F.)
Ensilage cutter.....	1 kw.-hr. per ton
Electric fence.....	7 kw.-hr. per month
Fly screen or trap (during season).....	5 kw.-hr. per month
Grain elevator.....	4 kw.-hr. per 1,000 bushels
Grain grinder.....	$\frac{1}{2}$ kw.-hr. per 100 pounds
Grain, seed cleaner and grader.....	1 kw.-hr. per 100 bushels
Green feed cutter and root shredder.....	2 kw.-hr. per ton
Hay baler.....	$2\frac{1}{2}$ kw.-hr. per ton
Hay dryer.....	40 kw.-hr. per ton of dry hay (variable)
Hay hoist.....	$\frac{1}{3}$ kw.-hr. per ton
Hotbed.....	1 kw.-hr. per square yard per day
Incubator.....	1 kw.-hr. per 25 eggs set
Irrigation (surface).....	3 kw.-hr. to raise an acre-foot of water 1 foot
Milking machine (portable).....	$1\frac{1}{2}$ kw.-hr. per cow per month
Milking machine (pipe line).....	$2\frac{1}{2}$ kw.-hr. per cow per month
Oyster shell grinder.....	2 kw.-hr. per ton
Paint sprayer.....	$1\frac{1}{2}$ kw.-hr. per 1,000 square feet
Poultry house lighting (during season).....	5 kw.-hr. per 100 birds per month
Poultry water heater.....	1 kw.-hr. per day of use
Sheep shearer.....	2 kw.-hr. to shear 100 sheep
Straw cutter.....	2 kw.-hr. per ton
Threshing machine.....	1 kw.-hr. per 8 bushels of grain
Tool grinder.....	$\frac{1}{2}$ kw.-hr. per hour of use
Ultraviolet lights for poultry.....	10 kw.-hr. per 100 hens per month
Utility motor (small $\frac{1}{4}$ hp.).....	$\frac{1}{2}$ kw.-hr. per hour of use
Utility motor (3 and 5 hp.).....	1 kw.-hr. per horsepower per hour of use
Water pump (shallow well).....	15 kw.-hr. per month
Water pump (deep well).....	20 kw.-hr. per month
Wood saw.....	2 kw.-hr. per cord of wood